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ANSWERS TO THE GARDENER'S PRAYER...



TUBEROUS BEGONIAS
Our imported Belgium grown
Tuberous Rooted Begonias will
create a profusion of color to
that shaded spot in your garden.

LILIES

Hardy Lilies and Hybrid Day-
Lilies will bloom the first year
and continue to give great
pleasure for many years.

"WE CAN BOAST"

with good reason—because many of Rochester's Finest Lawns, be they playing fields, landscaped settings for vast buildings, or the background for an average home, have been made with Hart & Vick's grass seeds.

For many years, we have been following our tried and proven formulas, based on the climatic peculiarities of this region. Some of these are just now appearing as "new recommendations" in publications dealing with turf problems.

We know our grass seed and we know the best is the least expensive in coverage and years of durability. Bring us your problems and solve them with the recommendations a Hart and Vick Soil Test will reveal.

Hart & Vick's top LAWN SEED mixture...

HIGHLAND PARK GRASS

A careful blending of outstanding re-cleaned, turf-making grasses including Bent grass. It will make a thick, deep-rooted, velvety ever-green sod that will hold moisture and remain fresh and green during the dry season in summer. The name "Highland Park" is a symbol of quality. 1 lb., \$1.55; 5 lbs., \$7.50; 10 lbs., \$14.70; 25 lbs., \$36.00; 50 lbs., \$70.50. If you wish Clover in your lawn, ask for "Highland Park with Clover" when ordering. Same quality—same price.

HIGHLAND PARK SUPREME

Merion Kentucky Blue Grass, basic seed in our "Highland Park Supreme," has become the symbol of absolute quality in lawn grasses throughout northeastern United States. Responding to popular demand, we offer 100% perennial mixture. It contains Merion Blue, along with the best Fescus and Bent grasses,

to give a deep-rooted rich green turf. A little seed goes a long way—should be sown at the rate of 1 lb. to 500 square feet. 1 lb., \$1.85; 5 lbs., \$9.00; 10 lbs., \$17.25; 25 lbs., \$43.50; 50 lbs., \$85.50.

VELVET LAWN GRASS

Velvet Lawn is a well-balanced, medium priced, quick-growing lawn seed mixture. It is a blend of grasses that will give you a good lawn in a remarkably short time. It contains 85% permanent grasses and 15% nurse grasses, which come up quickly to shelter the permanent grasses until they become established. 1 lb., \$1.00; 5 lbs., \$4.75; 10 lbs., \$9.30; 25 lbs., \$22.50; 50 lbs., \$43.00.

NOTE: When you build a new lawn, we recommend that you use 1 lb. of the above grass seed mixtures for every 200 to 250 sq. ft. of area to be seeded—except with our Highland Park Supreme. With this mixture, we suggest that you use only 1 lb. to 500 sq. ft.

